2014 UNESCO-WTA International Training Workshop
Universities and Development of Science City / Science Parks

**DATE**
11th (TUE) - 13th (THU) Nov. 2014

**VENUE**
INNOPOLIS Foundation (Conference Hall), Daejeon, Korea

### Session 3 (INNOPOLIS Foundation, Conference Hall)

**Management / Industry-University Collaboration**

3-1 Performance Effects of University Industry Collaboration
   • Prof. Carsten Schultz

3-2 The Supporting System of the Science Park - Case Study of TusPark
   • Prof. Herbert Chen

3-3 Building the platform to bring new ideas to startups in the Creative Economy
   • Dr. Jun-Seok Seo

**Moderator**

• Byung-Joo Kang
  Hannam University, Rep. of Korea

**Discussant**

• Gi-Don An
  Chungnam National University, Rep. of Korea
• Seok Bong Lee
  HelloDD.com, Rep. of Korea

### Country Presentation

(INNOPOLIS Foundation, Conference Hall)

**Group 1**

A Egypt
B Philippines

**Group 2**

A Bhutan
B Colombia
C Hungary
D Indonesia
E Iran
F Mongolia
G Nigeria

**Moderator**

• Sang Ryong, Cha
  University of Nagasaki, Japan

### Lunch (Grand Ballroom, DCC)

13:30 - 14:30

### Side Event

13:00 - 17:00

**Strategies to enter Silicon Valley**

(Exhibition Hall, DCC)

### Round Table Meeting

(1F, Conference Hall Lobby, DCC)

17:00 - 18:30

### Closing Ceremony & Farewell Dinner

(Grand Ballroom, DCC)

18:30 - 20:00
KEYNOTE SESSIONS

Universities and Development of Science City / Science Parks

Session 1

Prof. Yasuo Miyakawa
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Dean of the Faculty of Contemporary Japanese Studies at Kogakkan University, Japan

Prof. Joo-Chul Kim
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Academic program coordinator of Urban Planning Programs at Arizona State University, USA

Prof. Shi-Chul Lee
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Professor of Public Administration at Kyungpook National University, Rep. of Korea

Session 2

Dr. Malcolm Parry OBE
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Director of the Research Park at Surrey University, UK

Prof. Arcot Desai Narasimhalu
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Professor of Information Systems Practice and director of Innovation and Entrepreneurship at Singapore Management University (SMU), Singapore

Prof. Avvari V. Mohan
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Associate professor of Strategic Management at University of Nottingham Malaysia Campus (UNMC), Malaysia

Session 3

Prof. Carsten Schultz
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Head of Technology Management at the Institute for Innovation Research (Christian-Albrechts-University at Kiel), Germany

Prof. Herbert Chen
chenhongbo@tuspark.com
Vice president at Tsinghua University TusPark Research Institute for Innovation, China

Dr. Jun-Seok Seo
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Executive Director of Future Strategy Division at Innopolis Foundation, Rep. of Korea